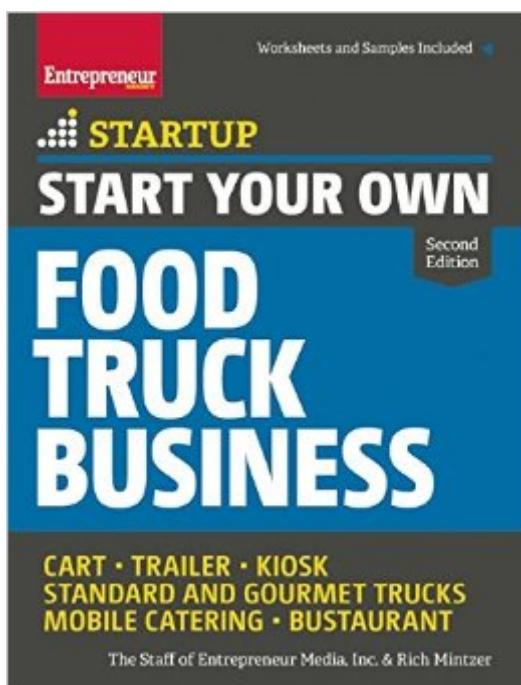


The book was found

Start Your Own Food Truck Business: Cart • Trailer • Kiosk • Standard And Gourmet Trucks • Mobile Catering • Bustaurant (StartUp Series)



Synopsis

Start Your Own Food Truck Business and Satisfy Your Hunger for SuccessAt over a billion dollars, the mobile food industry is enjoying more publicity and notoriety than ever before. Catering to a new generation of foodies looking for quick and unique specialties, the mobile food business is booming with new opportunities for eager entrepreneurs like you.From gourmet food to all-American basics and hot dog wagons to bustaurants, our experts give you the delicious details behind starting and running a successful mobile food business.This guide covers:Six of the hottest mobile food options: food carts, concession trailers, kiosks, standard and gourmet trucks, mobile catering, and bustaurantsIdentifying the perfect foodie niche and customer baseCreating menu items that save time, money, and space in the kitchenFinding a profitable location, time and time againAttracting new and loyal customers with social media platforms like Instagram, Facebook, and TwitterManaging daily operations, costs, and setting pricesLicenses, codes, regulations, parking, and other considerationsPlus, gain recipes, shopping lists, favorite equipment buys and more from practicing food truck entrepreneurs.From choosing a vehicle to franchising and everything in between, learn what you need to know to get your business moving toward success!

Book Information

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Customer Reviews

This book is great if you're considering a food truck of some sort. It is extremely detailed in explaining the necessary steps for opening your own business. This will help you think of things you had not considered in your journey such as expenses, materials, marketing, and competition. Good

luck!

Answered questions that I did not consider to ask. A very comprehensive business book for first time food truck entrepreneurs.

Good overviews for starting business even has where to go on line for more references

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